



Phil Thomas

TRAVEL JOURNALIST

Award-winning travel journalist with stories published in major international publications, with focus on telling lesser-known authentic stories. Travel industry SME with specialisms across outdoors, heritage, culinary and LGBTQ+ travel. Founder of blog Someone Else's Country, providing inspiration and practical guidance to busy professionals.

SOCIAL MEDIA

8.3K

FOLLOWERS
(79% INSTAGRAM, 13%
FACEBOOK, 8% BLUESKY)

36K / 3.5%

**AV. MONTHLY VIEWS /
FOLLOWER
ENGAGEMENT**

51 / 27 / 22%

**UK AND EU / US / REST OF
WORLD FOLLOWERS**

BLOG

2.8K / 2.3K

**AV. MONTHLY SESSIONS
/ UNIQUE VISITORS**

4

**AV. NEW POSTS
PER MONTH**

48 / 25 / 27%

**UK AND EU / US / REST OF
WORLD READERS**

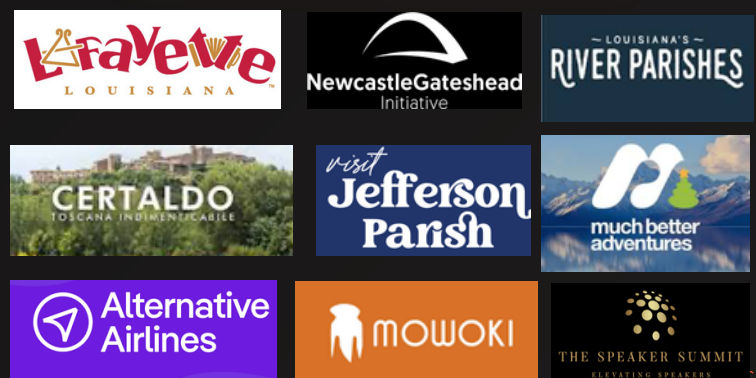
AWARDS AND NOMINATIONS

- (2026) FINALIST: INSPIRE GLOBAL MEDIA - BEST CONSUMER FEATURE (NORDIC)
- (2026) FINALIST: TRAVMEDIA AWARDS - RISING MEDIA STAR
- (2026) WINNER: INTERNATIONAL FOOD, WINE & TRAVEL WRITERS ASSOCIATION: BEST WRITER, BEST TRAVEL FEATURE
- (2025) WINNER: DARKUS MAGAZINE, TRAVEL WRITER OF THE YEAR

BYLINES



COLLABORATIONS



SERVICES

- Branded Content Writing
- In-Depth 'Spotlight' Features
- Curated Travelogues
- Thought Leadership Content
- DMO Collaborations
- Social Media Partnerships

CONTACT

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