



Templates



Elements



Text



Brand



Uploads



Tools



Projects



Apps



Magic Media



Photos



Phil Thomas

TRAVEL JOURNALIST

Award-winning travel journalist with stories published in major international publications. Founder of blog Someone Else's Country, designed for travellers low on time but high on wanderlust. Travel industry SME with specialisms across outdoors, heritage, culinary and LGBTQ+ travel with focus on 'best-kept' secrets of destinations.

SOCIAL MEDIA

7K

FOLLOWERS
(79% INSTAGRAM, 13% FACEBOOK, 8% BLUESKY)

31K / 3.5%

AV. MONTHLY VIEWS / FOLLOWER ENGAGEMENT

41 / 27 / 32%

UK AND EU / US / REST OF WORLD FOLLOWERS

BLOG

2.8K / 2.3K

AV. MONTHLY SESSIONS / UNIQUE VISITORS

5

AV. NEW POSTS PER MONTH

48 / 25 / 27%

UK AND EU / US / REST OF WORLD READERS

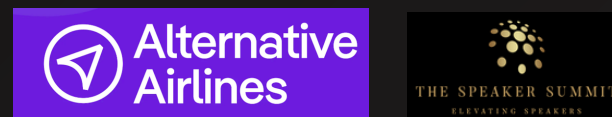
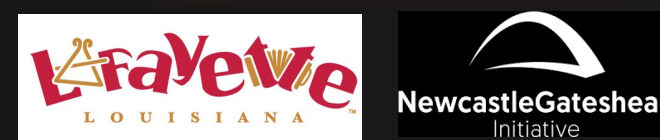
AWARDS AND NOMINATIONS

- (2026) NOMINATED: INSPIRE GLOBAL MEDIA: BEST CONSUMER FEATURE (NORDIC)
- (2026) WINNER: INTERNATIONAL FOOD, WINE & TRAVEL WRITERS ASSOCIATION - BEST WRITER, BEST TRAVEL FEATURE
- (2025) WINNER: DARKUS MAGAZINE, TRAVEL WRITER OF THE YEAR

BYLINES



COLLABORATIONS



SERVICES

- Branded Content Writing
- Sponsored/Guest Blogs
- Curated Travelogues

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